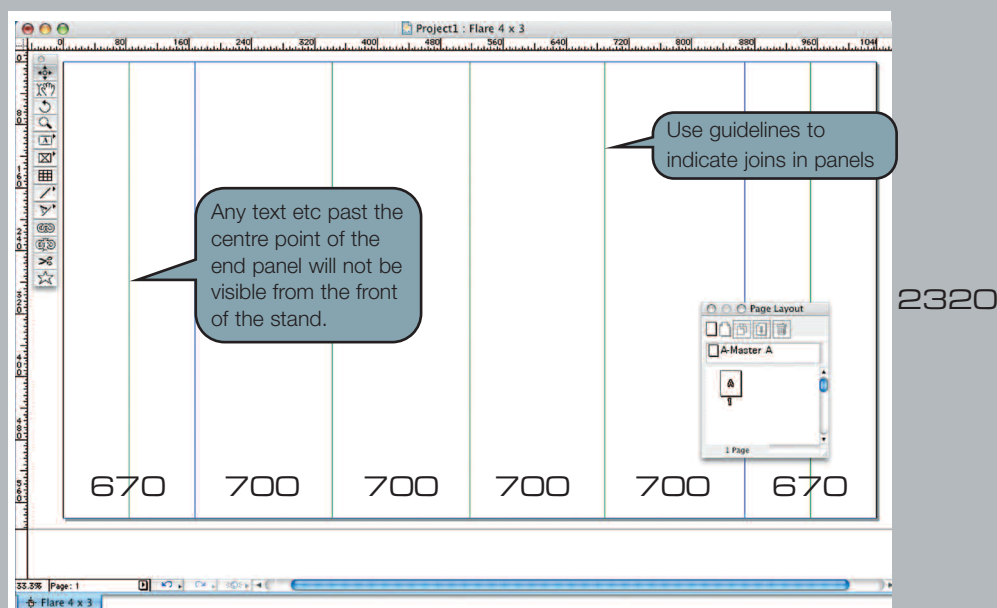


Flare 4 x 3

Artwork spec and file set up guide

Quark document set up at 25% for Flare 4 x 3
1035mm x 580mm



Front Panel main:

700mm wide
x 2320mm high

End Panel:

670mm wide
x 2320mm high

Please set artwork as 1 document page, i.e for Flare 4 x 3, $4 \times 700 + 2 \times 670 = 4140$ then divide by 4 = 1035

Height divide 2320 by 4 and you get 580

Document size 860 x 580mm @ 25%

TIPS:

- Try to position text so that the space between words and letters fall over the join of each panel.
- Beware of text on the end panels not being visible from the front of the stand.
- Where accurate colour matching is essential you must supply pantone or printed references. We will match as close as possible.

FILE SET UP:

- QuarkXPress or Adobe Indesign are preferred. When using Illustrator, Freehand or Photoshop, import your images into Quark, Indesign.
- Be sure to include all source files, graphics and all fonts with your job.
- All Photoshop images need to be 350dpi. The greater the dpi the better results you will achieve.
- Save all images as EPS's or Tiff's in Photoshop, and convert all duotones and RGB images into CMYK.
- All corporate logo's must be vector files, i.e created in Illustrator and Freehand and set Attributes to 2000 dpi.
- Graphic work needs to be Apple Mac format and not PC. We require Artwork on CD or sent via email. Please include proof copy or pdf of artwork with the disc or email. If sending via email please send it direct to our graphic department, the address you need is : jason@displaymatrix.co.uk

To send disk and proof address it to



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